

PACC Meeting Minutes

September 12, 2011

Brooks House

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Members Present: Lance May, Rhonda Lisio, Fred Crellin

Others Present: Ernie Sund, Jo McLaughlin

Call to Order: 7:00

Minutes from August 8th were read and approved.

Old Business:

Social Media/Outreach Update

- 32 facebook friends
- Mike Wallman to work on facebook marketing options

Survey Discussed

- Probably in Spring
- Using facebook, website and the Ledger

Programming

- High School Sports

Lance sent athletic dept. a request regarding taping of games

Jo got high school schedules

Jo talked to Dave Beliveau of FATV about using tapes of some games involving LHS and is contacting other access stations

Mike Wallman is exploring the possibility of using highlights of games in a program.

There was discussion about a possible contact with someone at FSC who is into sports journalism.

October 29th Homecoming game v. Gardner is a major goal. We will plan for it at the next mtg. with John Dextraze

- Currently playing:
 - Cardboard Boat Race
 - Devens Hazardous Waste Ceremony
 - Lunenburg Artists Series
- In Planning Stage or under way
 - Knights Days
 - Bullying Series
 - Doreen Noble interviews
 - Children's Library Book Reviews
 - History of Fitchburg DVD
 - Horse and Hearth (Fitchburg 1780-1865)

Whalom Program (FSC
Historical Society
Advisory Committee to S.C. on building of new high school
Construction of new DPW Building

MACBOOK update:

- Purchase Requisition of \$2499 ready for approval
- It was moved, seconded and approved that we approve the purchase.
- Old one ready for high school

The Logo Contest was discussed with a gift certificate mentioned as a possible prize for the winner.

There will be a staff meeting with the date and time TBA

BLACKBOARD CONNECT

- Apparently payments were made on 8/9/10 (\$4,050), 12/07/10 (\$1,863), 7/15/10 (\$7,977)
- To be discussed further with Karen.

New Business:

Committee approval of multiple vouchers will be put on the agenda for Oct. 4.

Meeting Adjourned: 9:14 pm